

Aliyah Taylor

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Emerging production professional with a technical background in live events, combining visual storytelling and guest service to support collaborative teams and create impactful audience experiences.

Education

Bachelor of Arts in Film & Television, May 2026

Montclair State University, Montclair, NJ

Link

Portfolio: [simplyaliyabtaylor.com](https://www.simplyaliyabtaylor.com)

Internships

Digital Marketing: Video Production Intern, Sep 2026 – Present

The Lesniak Institute for American Leadership, Union, NJ

- Produce multimedia content for digital advocacy campaigns, capturing and editing promotional assets and event coverage to support outreach goals.
- Manage end-to-end creative workflows from pre-production planning and filming to post-production editing, ensuring cohesive branding across digital channels.
- Collaborate with cross-functional teams to support live event coverage and behind-the-scenes documentation that elevates public visibility and community engagement.

Creative Intern, Jan 2026 – May 2026

3R Studios, Jersey City, NJ

- Supported on-set production for short films, music videos and commercial projects, ensuring seamless technical workflows and crew collaboration.
- Edited diverse multimedia assets, including event coverage and social content, using DaVinci Resolve to enhance production value.
- Captured and managed BTS content and studio operations, including gear logistics and post production, to drive audience engagement.

Relevant Experience

Retail Sales Associate (PT), Sep 2026 – Present

Gentle Monster, American Dream Mall, East Rutherford, NJ

- Cultivate luxury client relationships by leading bespoke eyewear fittings and guiding visitors through art-driven retail installations to exceed sales targets.
- Direct high-volume sales floor operations, upholding elite visual merchandising standards and flawless point-of-sale accuracy within a fast-paced environment.

Retail Sales Associate (PT), Jul 2026 – Present

Kiokii and..., American Dream Mall, East Rutherford, NJ

- Offer tailored K-beauty skincare guidance, walking shoppers through active ingredients and multi-step routines to maximize sales conversion.
- Translate fast-moving lifestyle trends into floor engagement, ensuring seamless product replenishment and compelling visual merchandising for high-demand items.

Production Assistant, Sep 2025

On New Jersey (ONNJ), Rider University, NJ

- Managed cable runs and enforced safety protocols on live-broadcast set to maintain a hazard-free environment during event operations.
- Coordinated secure candidate escorting and organized audience egress for smooth post-debate transitions under high pressure.

Production Operations Coordinator (TikTok LIVE), Jun 2024 – Sep 2024

4DS Logistics, Secaucus, NJ

- Managed live broadcast operations and authored a standardized technical guidebook that eliminated setup errors across floor logistics, talent pacing, and promo integrations.
- Coordinated real-time on-screen updates for flash sales and merchandise drops to sustain viewer engagement and drive conversions.

Additional Production & Event Experience

Campus Media Projects, Montclair State University, Montclair, NJ, Jan 2023 - May 2026

- Rotated through campus coursework roles including Technical Director, Camera Operator, Production Assistant, and Audio Support to execute live broadcasts for 100+ audiences.
- Managed equipment workflows, troubleshoot under pressure, and ensured seamless live execution for campus musical showcases and events.

Talent Liaison, Sunset Social Music Festival, Apr 2026

- Served as primary contact bridging talent and production, coordinating schedules and logistics to maintain strict show flow.
- Managed real-time needs for 300+ attendees at live events, maintaining a professional experience and resolving on-site issues promptly.

Talent Liaison & Behind The Scenes Photographer, First Mountain Music Festival, Feb 2026

- Coordinated artist logistics and backstage hospitality to streamline performance schedules, maintain show flow, and support production staff.
- Captured behind-the-scenes photography and video to produce high-quality promotional and archival media assets for social channels.

Skills

Adaptability, Adobe Creative Cloud, DaVinci Resolve, Microsoft Office, Google Workspace, Camera Operation, Live Production Support, Live Event Operations, Production Logistics, Talent Relations, Audience Engagement, Public Speaking, Team Collaboration, Time Management